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# **Exhibit 1**

SUBJECT: K Cup<sup>®</sup> Coffee Pod Settlement | Claim Reminder

[Don't forget to file your claim in the K Cup® Coffee Pod Settlement]

Class Member ID: <<RefNum>>

# DID YOU PURCHASE KEURIG K CUP<sup>®</sup> SINGLE SERVE COFFEE PODS THAT WERE LABELED AS RECYCLABLE?

## YOU MIGHT BE ELIGILBE TO GET MONEY FROM A SETTLEMENT.

### What Is this About?

A proposed settlement has been reached in a lawsuit, *Smith v. Keurig Green Mountain, Inc.* Case No. 4:18-CV-06690, in which the Plaintiff claims that Keurig K Cup<sup>®</sup> single serve coffee pods labeled as being recyclable were not widely recyclable. Keurig denies any wrongdoing but has agreed to a settlement to avoid the expense of continued litigation.

### Who is Included?

You are included as a Settlement Class Member if you purchased, for personal use, K Cup<sup>®</sup> single serve coffee pods that were labeled as recyclable between June 8, 2016, and August 8, 2022.

### What can you get from the Settlement?

The Settlement provides \$10 million to pay valid claims as follows:

- (1) <u>With Proof of Purchase</u>: You can get \$3.50 per 100 pods, up to \$36 maximum per Household, with a \$6 minimum per Household regardless of quantity purchased.
- (2) <u>Without Proof of Purchase</u>: You can get \$5 per Household from the Settlement.

In each case, you must submit a valid Claim Form by **January 9, 2023**. The actual amount may vary based on the total number of Claims filed.

### What are Your Rights?

- **Do Nothing**: If you do nothing, you stay in the Settlement, but get no money, and you give up the right to sue over the claims in this Settlement.
- File a Claim: You must submit a valid Claim Form by January 9, 2023, to get money from the Settlement.
- **Exclude Yourself:** You can exclude yourself from the Settlement and keep your right to sue about the claims in this lawsuit, but you will not get any money. Requests for Exclusion must be received by **October 24**, **2022**.
- **Object:** You remain in the Settlement, but you tell the Court why you think the Settlement should not be approved. Objections must be submitted by **October 24, 2022**.

A Final Approval Hearing will be held on **December 8, 2022**, at **2:00 p.m. PT** at Courtroom 2 of the United States District Court for the Northern District of California, 1301 Clay Street, Oakland, California, to consider approval of the Settlement, a payment up to a total of \$3,000,000 for Class Counsel for attorneys' fees, plus Class Counsel's expenses, and incentive awards to the named Plaintiffs not to exceed \$5,000 for Plaintiff Kathleen Smith and \$1,000 to Plaintiff Matthew Downing. All motions filed by Class Counsel will be available on the Settlement Website. You may appear at the Hearing, but you do not need to. This is only a summary. More details about this Settlement and instructions on how to file a Claim, object, or exclude yourself are available at www.kcupsrecyclingsettlement.com or by calling 1-833-620-3588.